POLAR BEAR®

THE ICE CREAM SUNDAE ZONE



CORPORATE PROFILE

2008	200+	06	40+	18+
Founded	Outlets	States	Cities	Years & Counting

AT A GLANCE

Homegrown brand from Bengaluru, promoted by **Honeycomb Retail (India) Pvt. Ltd.**

Started in 2008 at ITPL Whitefield - now 200+ ice cream sundae parlors delighting customers with indulgent sundae experiences.

Uncompromising commitment to quality, using carefully selected ingredients and rigorous manufacturing standards.

Backed by a team with decades of ice cream expertise, blending global best practices with local innovation.

Proudly made in India, for India driven by a passion for excellence and customer satisfaction.v



LEADERSHIP TEAM



KISHORE RAI
Founder & Director

30+ Years in the ice cream industry

Ex. HUL, Dairy Day



PRASHANT PRAKASH
Sr. VP – Commercials & Ops

25+ Years in the QSR Industry.

Ex. Mc Donalds, Au Bon Pain



RAJENDRA HEGDE
Head – Human Resource

Organization Development Leader. 30+ Years in manufacturing industry.

Ex. Toyota Kirloskar



MOHAN RAJ
GM Operations

25+ Years in the QSR industry

Ex. Dominos.



NAGARAJ BS
CFO

30+ Years in the Manufacturing Industry

Ex. Toyota, Kirloskar



KS NARAYANAN
Mentor & Advisor

40+ Years in the F&B and QSR industry.

Ex. Unilever, McCain, VKL Seasoning

GROWTH STORY

From one store to **190+ stores,**
A Journey of passion, innovation and customer delight.

FOUNDATION
2008 – 2014

SCALE UP
2015 – 2022

EXPANSION
2023 – 2026

2008
1st **outlet at ITPL, Bengaluru**

2010
1st **Franchise outlet** at Chandra Layout, Bengaluru

2014
Introduced **CUB outlet** concept at IT Parks

2015
Opened 1st **Highway outlet** at Kunigal

2016
Brand Revamp **Polar Bear 2.0**

2017
In-house **ERP Launch.** Leader on delivery platforms

2022
Entered **Maharashtra** with Pune launch

2023
Entered **Hyderabad** and **Chennai**

2025
Ended the year with **180+ outlets**

2026
Entered **Kerala** with Calicut Launch

2008
Founded in Bengaluru

200+
Outlets and Growing

06
States and Expanding

AWARDS & RECOGNITION

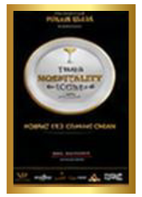
A JOURNEY OF PASSION, QUALITY AND CUSTOMER DELIGHT.

TIMES AWARDS
2019-2016













Consistently recognised for excellence across the years.

UDAYA KANNADIGA AWARD
2016



KISHORE RAI
FOUNDER & DIRECTOR, POLAR BEAR

Honoured for Outstanding Contribution to Business and Community.

ZOMATO RESTAURANT AWARD
2024-2025



Recognised among the top ice cream Brands in Bengaluru

VISION

“TO DELIGHT OUR CUSTOMERS BY OFFERING THE BEST IN CLASS ICE CREAM SUNDAE EXPERIENCE”

PREFERRED BRAND FOR ALL STAKEHOLDERS



INNOVATION

Constantly sourcing finest ingredients from around the world to craft world-class, indulgent creations.

CUSTOMER SERVICE

Warm hospitality and exceptional service. Every visit designed to be memorable and delightful.

SUSTAINABLE AT OUR CORE

Embedding Responsible practices across sourcing, manufacturing, packaging, and operations to create a better future while serving products that are safe, high-quality, and trusted.

OUR PLANET MATTERS

Aligned with the United Nations' Sustainable Development Goals - doing business the right way.



SUSTAINABILITY AT OUR CORE



ZERO GREENHOUSE GASES

Switched to green refrigeration & better insulation in ice-cream freezers to slash GHG emissions.



REDUCING CARBON FOOTPRINT

Complete LED lighting across all outlets - 80-90% more energy efficient than conventional bulbs.



HEALTHIER CHOICES

Reducing added sugar, natural ranges, fresh fruits in sundaes, and portion-controlled pack sizes.



RETHINKING PACKAGING

Paper bags & paper cups for takeaway - driving systemic change in plastic waste.



COMMUNITY LIVELIHOOD

Everyone in our extended supply chain earns a sufficient income for a decent standard of living.

THE POLAR BEAR ADVANTAGE

Polar Bear is one of India's fastest-growing ice cream sundae chains, driven by strong, system-led operations and clear SOP's that ensure consistency across all outlets.

A robust training and monitoring framework powers a high performing team, delivering seamless execution and standout service.

Today, **Polar Bear** is a go-to destination for youth and families, offering a welcoming, world-class space to enjoy a wide range of sundaes, served with warm hospitality and designed to make every visit memorable.

01 SYSTEM-DRIVEN OPERATIONS

Clearly defined SOP's ensuring consistency across all corporate & outlet levels

02 TRAINING & MONITORING

Robust framework develops motivated, high-performing teams for seamless execution.

03 CONSISTENCY

Standardized quality and taste, every product, every visit, across 185+ outlets.

04 AMBIANCE

Welcoming, world-class environment, a preferred destination for youth and families.

05 CUSTOMER LOVE & RATING

Consistently rated above 4.5 on Google, Swiggy & Zomato, backed by thousands of positive customer reviews.







OUR SUPPORT SYSTEM

PEOPLE STRENGTH

150+ Corporate and 700+ passionate team members across our stores, and a 150+ strong franchisee network, our people are the backbone of the Polar Bear experience - driving excellence at every level, every day.

SKILLED SUPPORT TEAM

Qualified professionals providing continuous support across operations and sales, ensuring efficiency at every level.

ISO 22000:2018 CERTIFIED

State-of-the-art production facility in Bengaluru, certified for the highest standards of quality and food safety.

R&D & INNOVATION TEAM

Dedicated food & dairy technologists alongside experienced chefs, continuously crafting and refining the Polar Bear menu.

IN-HOUSE ERP SYSTEM

Robust, user-friendly ERP system that continuously evolves with the business. SAP S/4HANA implementation in progress.



SUNDAE EXPERIENCE

Wide range of **Delectable Ice Cream Sundaes, Shakes, Cakes and Sandwiches** crafted for every dessert lover.

Innovation - driven offerings made using **premium ingredients** sourced From across the world.

Signature favorites like **Tres Leches , Chocozilla, Fruit Zest, Dry Fruit Special, Red Velvet Choco Sin** and **Banoffee Sundae** delivering memorable experiences.

Vegetarian, Dairy - Based menu thoughtfully curated to suit regional tastes and preferences.

Sundaes | Faloodas | Ice Cream Shakes | Sorbets | Sandwiches | Takeaway Tubs | Ice Cream Cakes

















SUNDAE REACTIONS

Avarage Google Rating

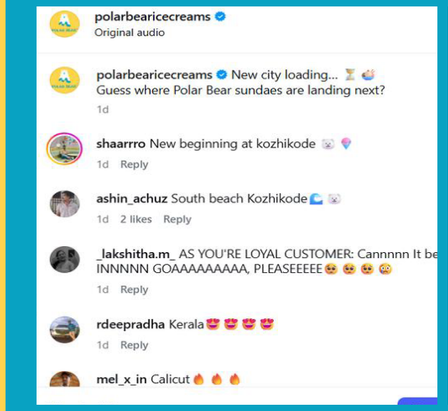
4.7

Polar Bear sundaes Zoon

5,18,552 +
Reviews
and counting

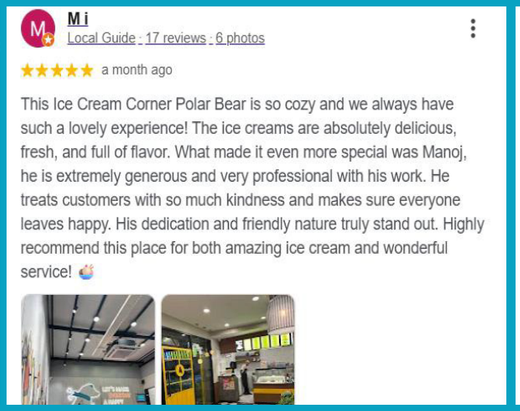
Zomato
Polar Bear 4.6 ★

Swiggy
Polar Bear 4.8 ★



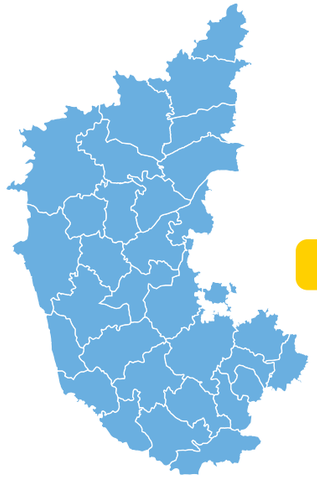






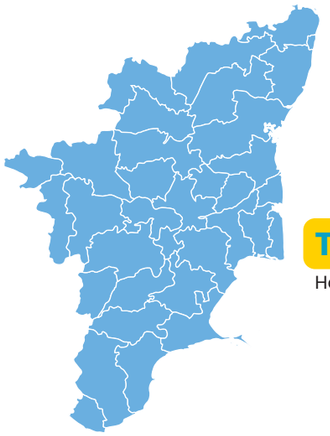


GROWING FOOTPRINT



KARNATAKA **134 Outlet**

Kunigal Highway, Hassan, Kolar, Hunsur Highway, Hospet, Chitradurga, Bangalore, Belagavi, Bellari, Chikkamagaluru, Davangere, Gadag, Gulbarga, Hubli, Kunigal, Mandya, Mangalore, Manipal, Mysore, Raichur, Shimoga



TAMILNADU **31 Outlet**

Hosur, Vijayapura, Salem, Coimbatore



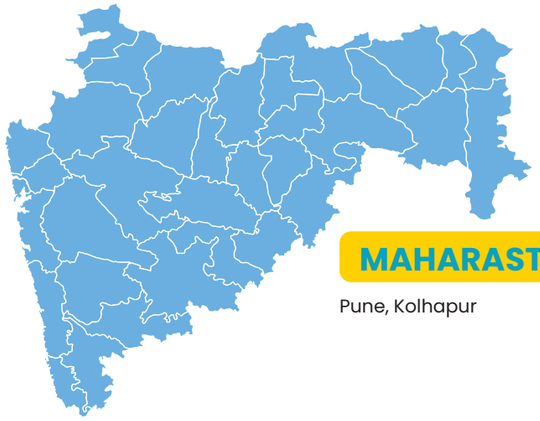
ANDRAPRADESH **7 Outlet**

Ananthpur, Nellore, Vijaywada, Ongole, Guntur, Kurnool



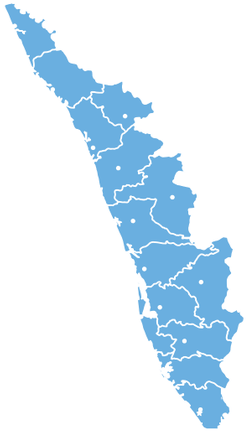
TELANGANA **16 Outlet**

Hyderabad, Kondapur, Nallagandla, Madhapur, Sun City, Kukatpally, Divyashree, Pragathi Nagar, Chinthal, Bachupally, Hasbigsuda, Beeramguda, Gudimakapuram, Himayathnagar, Gachibowli



MAHARASTRA **5 Outlet**

Pune, Kolhapur



KERALA **1 Outlet**

Calicut

CORPORATE SOCIAL RESPONSIBILITY (CSR)

Creating Healthier Communities, One Initiative at a Time

> “At Polar Bear, we believe that sustainable growth goes hand-in-hand with social responsibility.
>
> Through focused community outreach programs, we strive to improve health awareness, accessibility, and quality of life for underserved communities.”

Building a Better Tomorrow

20+	1000+
CSR Initiatives	Students Impacted

School Health Programs

- Conducted health and wellness initiatives across government schools.
- Promoted preventive healthcare and healthy lifestyle awareness among students.
- Reached hundreds of children through educational engagement sessions.
- Kishore Rai, co-founder, Polar Bear gave back to his own school in Miyapadavu where it all began





Sustainability & Wildlife Conservation

- Supported the restoration of water holes in forest ecosystems to provide reliable water sources for wildlife.
- Contributed to reducing human-wildlife conflict by helping animals access water within their natural habitats.
- Collaborated with conservation partners and government authorities to strengthen environmental sustainability and biodiversity protection.



The Big Day: School's Grand Reopening Adventure!

Hands On Foundation
20.4K subscribers

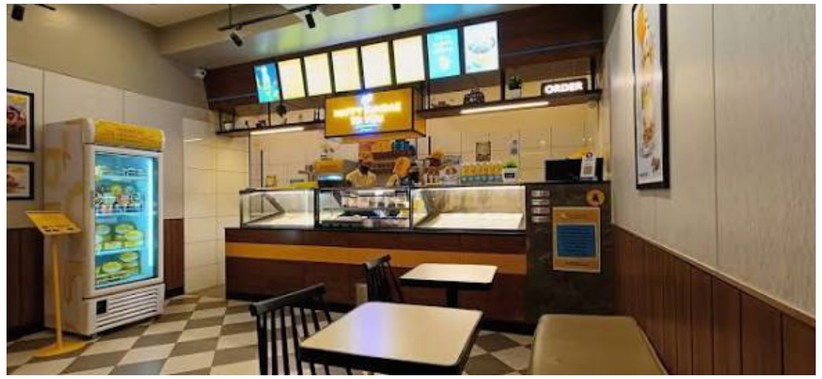


DINE-IN MENU


POLAR BEAR Originals
Chocozilla ₹229/-
A chocolate monster made of chocolate ice cream, cake, cookies & more
780 kcal | 238 g
Red Velvet Choco Sin ₹229/-
Creamy blend of hot chocolate sauce, vanilla ice cream, red velvet cake & more
756 kcal | 265 g
Fruit Zest ₹229/-
A fruity delight featuring vanilla, strawberry & mango ice cream, fruits & crunchy nuts
612 kcal | 290 g
Tres Leches ₹249/-
Vanilla cake with kulfi ice cream, malai kulfi mix & roasted almonds & more
665 kcal | 225 g
Banoffee Sundae ₹229/-
Butterscotch, vanilla ice cream topped with bananas, caramel, roasted nuts, chocolate sauce and more
648 kcal | 325 g
Dry Fruit Special ₹249/-
A rich assortment of dry fruits with creamy vanilla ice cream & honey sauce
716 kcal | 245 g
DEATH BY Chocolate
Death By Chocolate ₹259/-
The classic blend of chocolate cake, sauce, Vanilla ice cream, roasted cashews & more
1096 kcal | 377 g
My DBC ₹199/-
The 'Only Mine' treat- a smaller version of the classic DBC
595 kcal | 211 g
CHOCOLATE Sundaes
Cookie Monster ₹219/-
Velvety vanilla ice cream, cookies, waffle cones, chocolate sponge & more
891 kcal | 260 g
Choco Brownie Fudge ₹219/-
Choco-tastic euphoria with walnut brownie, chocolate ice cream & chocolate sauce
682 kcal | 232 g
Brownie Fudge ₹209/-
Nutty walnut brownie with vanilla ice cream, chocolate sauce & nuts
673 kcal | 232 g
Choco Lava Fudge ₹219/-
A delicious fusion of vanilla ice cream, choco lava cake, chocolate sauce & more
809 kcal | 280 g
Hot Chocolate Fudge
Junior | Regular | Large
₹99 ₹169 ₹229
A smooth blend of vanilla ice cream, chocolate sauce & roasted cashews
316/495/716 kcal | 90/200/280 g
FRUITY Delights
Gudbud ₹189/-
A Mangaluru classic vanilla, strawberry, and pineapple ice cream topped with dry fruits & more
496 kcal | 230 g
Mango Berry ₹189/-
Mango & vanilla ice cream, mango pulp, berries and crunchy caramel
316 kcal | 185 g
Classic Banana Split ₹209/-
Fresh banana with vanilla, strawberry,chocolate ice cream with sauces & more
699 kcal | 330 g
Lychee Sundae ₹259/-
A lychee-cious sundae with a delightful nutty crunch
497 kcal | 245 g
Lychee Shot ₹199/-
A not-for-sharing version of our Lychee Sundae
272 kcal | 165 g
KIDS Sundaes
Chocolate Boy ₹109/-
Vanilla & chocolate ice cream with choco buttons, chocolate waffle bar, cone & more
472 kcal | 134 g
Cookie Man ₹109/-
Vanilla & chocolate ice cream with choco buttons, cookies, waffle cone and more
589 kcal | 136 g
Vegan Nuts Gluten Milk
FUNDAES
Cake N Scotch ₹219/-
Chocolate cake, butterscotch ice cream, caramel crackle & more
849 kcal | 235 g
Butterscotch Fudge ₹209/-
Butterscotch ice cream with chocolate sauce & roasted cashews
494 kcal | 210 g
Blueberry Bliss ₹179/-
Vanilla cake with ice cream, blueberry compote & roasted cashews
529 kcal | 165 g
Seven Wonders ₹359/-
Seven wondrous ice cream scoops with a topping of your choice
612 kcal | 290 g
NATURALLY GOOD Sundaes @₹259
Fresh fruits & nuts
100% pure date syrup
No added flavour
No added colour
Jaggery Almond Fusion
Enjoy a fusion of jaggery ice cream, bananas, crunchy almonds & date syrup
636 kcal | 215 g
Tropical Dry Fruit Medley
A tropical melody of jackfruit ice cream, bananas, dry fruits & date syrup
459 kcal | 225 g
Real Chikoo with Dry Fruits
Taste the richness of real chikoo ice cream, bananas, dry fruits & date syrup
450 kcal | 225 g
COFFEE Sundaes
Tiramisu ₹189/-
Coffee braziiia ice cream with walnut brownie, mocha sauce, coffee sprinkle, and more
364 kcal | 157 g
Mocha Twist ₹189/-
Chocolate cake topped with chocolate & coffee ice cream, mocha sauce & more
467 kcal | 177 g
Kulfi Kaapi ₹229/-
Malai kulfi roll with kulfi ice cream, whipped cream, and coffee malai mixed with coffee drizzle.
214 kcal | 164 g
5% GST Extra | T&C Apply
WOW VALUE Sundaes
STARTING @ 89
Fruity Mango Tango ₹89/-
Mango ice cream, blackcurrants, fresh fruits with cream & more
191 kcal | 170 g
Cookie Shot ₹119/-
Vanilla ice cream with cookies, sauce and choco chips
571 kcal | 207 g
Very Berry ₹129/-
Strawberry and purple punch ice cream, blueberry compote, dry blackcurrants & more
233 kcal | 130 g
Chocolate Crush ₹119/-
Chocolate ice cream with choco wafer bar, choco chips and sauce
417 kcal | 132 g
Fruit Burst ₹119/-
Vanilla and strawberry ice cream with fresh fruits, compote & more
479 kcal | 215 g
Choco Almond Fudge ₹129/-
Chocolate ice cream with Chocolate sauce, Choco chips, roasted almonds & more
366 kcal | 125 g
BISCOFF® COOKIE Sundaes
Biscoff® Banoffee Sundae ₹239/-
Vanilla butterscotch ice cream layered with fresh banana cubes, caramel sauce, and Lotus Biscoff biscuits
462 kcal | 245 g
Biscoff® Coffee Shot ₹219/-
Coffee brazilian coffee cream, mocha sauce, caramel, whipped cream , Lotus Biscoff biscuits & chocolate chips
453 kcal | 140 g
Biscoff® Caramel Medley ₹259/-
Scoops of vanilla, butterscotch, and coffee brazilian ice creams, with caramel sauce & Lotus Biscoff biscuits
476 kcal | 230 g
5% GST Extra | T&C Apply
FALOODAS
₹259 Malai Kulfi 535 kcal | 346 g
₹199 Classic Vanilla 535 kcal | 331 g
Dry Fruit 557 kcal | 341 g
Mango 489 kcal | 361 g
ICE CREAM Shakes @₹229
Cookie 637 kcal | 268 g
Chocolate 528 kcal | 249 g
Cold Coffee 427 kcal | 238 g
Mango 325 kcal | 253 g
Wild Berry 620 kcal | 233 g
SORBETS VEGAN
Melt-in-the-mouth dairy-free fruit cubes
₹99 Kala Jamun 57 kcal | 60 g
Guava Chilli 60 kcal | 61 g
Alphonso Mango Chilli 57 kcal | 61 g
₹89 Mango 57 kcal | 60 g
FLAVOUR DUO SANDWICHES
Select any two flavours @ ₹109 only
Ask the manager for today's sandwich specials
COMBOS
Sandwich + Ice Cream Shake @ ₹349
Vegan Nuts Gluten Milk
5% GST Extra | T&C Apply

A PLACE TO COME BACK TO, AGAIN AND AGAIN













Bangalore

CHERISHED ACROSS GENERATIONS









THANKYOU