



POLAR BEAR[®]

THE ICE CREAM SUNDAE ZONE



2008
Founded

200+
Outlets

06
States

40+
Cities

18+
Years & Counting

AT A GLANCE



Homegrown brand from Bengaluru, promoted by **Honeycomb Retail (India) Pvt. Ltd.**



Started in 2008 at ITPL Whitefield - now 190+ ice cream sundae parlors delighting customers with indulgent sundae experiences.



Uncompromising commitment to quality, using carefully selected ingredients and rigorous manufacturing standards.



Backed by a team with decades of ice cream expertise, blending global best practices with local innovation.



Proudly made in India, for India driven by a passion for excellence and customer satisfaction.



LEADERSHIP TEAM



KISHORE RAI

Founder & Director

30+ Years in the ice cream industry

Ex. HUL, Dairy Day



PRASHANT PRAKASH

Sr. VP – Commercials & Ops

25+ Years in the QSR Industry.

Ex. Mc Donalds, Au Bon Pain



RAJENDRA HEGDE

Head – Human Resource

Organization Development Leader. 30+ Years in manufacturing industry.

Ex. Toyota Kirloskar



MOHAN RAJ

GM Operations

25+ Years in the QSR industry

Ex. Dominos.



NAGARAJ BS

CFO

30+ Years in the Manufacturing Industry

Ex. Toyota, Kirloskar



KS NARAYANAN

Mentor & Advisor

40+ Years in the F&B and QSR industry.

Ex. Unilever, McCain, VKL Seasoning

GROWTH STORY

From one store to **190+ stores**,
A Journey of passion, innovation and customer delight.

FOUNDATION

2008 – 2014

SCALE UP

2015 – 2022

EXPANSION

2023 – 2026

2008

1st outlet at ITPL,
Bengaluru

2014

Introduced **CUB**
outlet concept at IT
Parks

2016

Brand Revamp **Polar**
Bear 2.0

2022

Entered
Maharashtra
with Pune launch

2025

Ended the year
with **180+ outlets**

2010

1st **Franchise outlet**
at Chandra Layout,
Bengaluru

2015

Opened 1st
Highway outlet
at Kunigal

2017

In-house **ERP Launch**.
Leader on
delivery platforms

2023

Entered
Hyderabad and
Chennai

2026

Entered **Kerala**
with Calicut
Launch



2008

Founded
in Bengaluru



200+

Outlets
and Growing



06

States
and Expanding

AWARDS & RECOGNITION

A JOURNEY OF PASSION, QUALITY AND CUSTOMER DELIGHT.

TIMES AWARDS
2019-2016



Consistently recognised for excellence
across the years.

UDAYA KANNADIGA AWARD
2016



KISHORE RAI
FOUNDER & DIRECTOR, POLAR BEAR

Honoured for Outstanding Contribution
to Business and Community.

ZOMATO RESTAURANT AWARD
2024-2025



Recognised among the top ice cream
Brands in Bengaluru

VISION

**“TO DELIGHT OUR
CUSTOMERS BY OFFERING
THE BEST IN CLASS
ICE CREAM SUNDAE
EXPERIENCE”**

**PREFERRED BRAND FOR ALL
STAKEHOLDERS**



INNOVATION

Constantly sourcing finest ingredients from around the world to craft world-class, indulgent creations.



CUSTOMER SERVICE

Warm hospitality and exceptional service. Every visit designed to be memorable and delightful.



SUSTAINABLE AT OUR CORE

Embedding Responsible practices across sourcing, manufacturing, packaging, and operations to create a better future while serving products that are safe, high-quality, and trusted.

OUR PLANET MATTERS

Aligned with the United Nations' Sustainable Development Goals – doing business the right way.

SUSTAINABLE DEVELOPMENT GOALS



SUSTAINABILITY AT OUR CORE



ZERO GREENHOUSE GASES

Switched to green refrigeration & better insulation in ice-cream freezers to slash GHG emissions.



REDUCING CARBON FOOTPRINT

Complete LED lighting across all outlets – 80–90% more energy efficient than conventional bulbs.



HEALTHIER CHOICES

Reducing added sugar, natural ranges, fresh fruits in sundaes, and portion-controlled pack sizes.



RETHINKING PACKAGING

Paper bags & paper cups for takeaway – driving systemic change in plastic waste.



COMMUNITY LIVELIHOOD

Everyone in our extended supply chain earns a sufficient income for a decent standard of living.

THE POLAR BEAR ADVANTAGE

Polar Bear is one of India's fastest-growing ice cream sundae chains, driven by strong, system-led operations and clear SOP's that ensure consistency across all outlets.

A robust training and monitoring framework powers a high performing team, delivering seamless execution and standout service.

Today, **Polar Bear** is a go-to destination for youth and families, offering a welcoming, world-class space to enjoy a wide range of sundaes, served with warm hospitality and designed to make every visit memorable.



01 SYSTEM-DRIVEN OPERATIONS

Clearly defined SOP's ensuring consistency across all corporate & outlet levels



02 TRAINING & MONITORING

Robust framework develops motivated, high-performing teams for seamless execution.



03 CONSISTENCY

Standardized quality and taste, every product, every visit, across 185+ outlets.



04 AMBIANCE

Welcoming, world-class environment, a preferred destination for youth and families.



05 CUSTOMER LOVE & RATING

Consistently rated above 4.5 on Google, Swiggy & Zomato, backed by thousands of positive customer reviews.



OUR SUPPORT SYSTEM

PEOPLE STRENGTH

150+ Corporate and 700+ passionate team members across our stores, and a 150+ strong franchisee network, our people are the backbone of the Polar Bear experience – driving excellence at every level, every day.

SKILLED SUPPORT TEAM

Qualified professionals providing continuous support across operations and sales, ensuring efficiency at every level.

ISO 22000:2018 CERTIFIED

State-of-the-art production facility in Bengaluru, certified for the highest standards of quality and food safety.

R&D & INNOVATION TEAM

Dedicated food & dairy technologists alongside experienced chefs, continuously crafting and refining the Polar Bear menu.

IN-HOUSE ERP SYSTEM

Robust, user-friendly ERP system that continuously evolves with the business. SAP S/4HANA implementation in progress.



SUNDAE EXPERIENCE



Wide range of **Delectable Ice Cream Sundaes, Shakes, Cakes and Sandwiches** crafted for every dessert lover.



Innovation – driven offerings made using **premium ingredients** sourced From across the world.



Signature favorites like **Tres Leches , Chocozilla, Fruit Zest, Dry Fruit Special, Red Velvet Choco Sin** and **Banoffee Sundae** delivering memorable experiences.



Vegetarian, Dairy – Based menu thoughtfully curated to suit regional tastes and preferences.



Sundaes | Faloodas | Ice Cream Shakes | Sorbets | Sandwiches |
Takeaway Tubs | Ice Cream Cakes

SUNDAE REACTIONS

Avarage Google Rating

★

★

★

★

★

★

4.7

Polar Bear sundaes Zoon

★

5,18,552 +

Reviews
and counting

Zomato

Polar Bear 4.6 ★

Swiggy

Polar Bear 4.8 ★

polarbearicecreams

Original audio

polarbearicecreams

New city loading... Guess where Polar Bear sundaes are landing next?

1d

shaarrrro

New beginning at kozhikode

1d Reply

ashin_achuz

South beach Kozhikode

1d 2 likes Reply

Jakshitha.m

AS YOU'RE LOYAL CUSTOMER: Cannnnn It be INNNNN GOAAAAA, PLEASEEEEE

1d Reply

rdeepradha

Kerala

1d Reply

mel_x_in

Calicut

theurbanhermits

Local Guide · 127 reviews · 1510 photos

★★★★★

11 months ago

I've been to Polar Bear in Bangalore a few times now, and their ice cream is consistently delicious. You know you're going to get a good quality scoop every time. Their coffee flavour is a personal favorite. It's a great place to go with friends or family for a simple and satisfying dessert. Highly recommended for anyone in Bangalore looking for a reliable ice cream parlor. Check out their seasonal Mango menu and coffee variant special.

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BEAR

SUNDAE ZONE

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POLE BEAR

POLE BEAR

Gurumurthy Adiga

Local Guide · 250 reviews · 444 photos

★★★★★

3 months ago

Another outlet just near our residence. Excellent ice cream/Sundae varieties along with newly introduced icecream shakes. We tried the usual DBC, Tiramisu. And the kids' option, Chocolate Boy.

Taste - ★★★★★
Ambience - ★★★★★
Service - ★★★★★
Overall experience - ★★★★★

Mi

Local Guide · 17 reviews · 6 photos

★★★★★

a month ago

This Ice Cream Corner Polar Bear is so cozy and we always have such a lovely experience! The ice creams are absolutely delicious, fresh, and full of flavor. What made it even more special was Manoj, he is extremely generous and very professional with his work. He treats customers with so much kindness and makes sure everyone leaves happy. His dedication and friendly nature truly stand out. Highly recommend this place for both amazing ice cream and wonderful service!

50 Shahi shankar

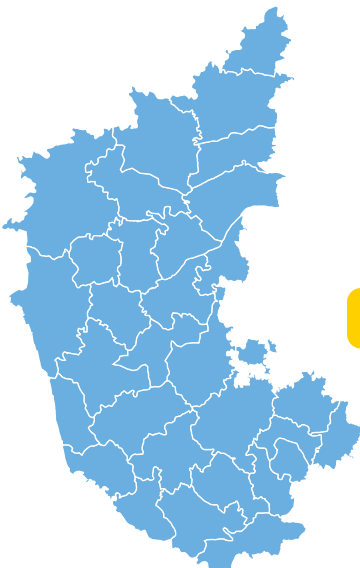
Local Guide · 18 reviews · 62 photos

★★★★★

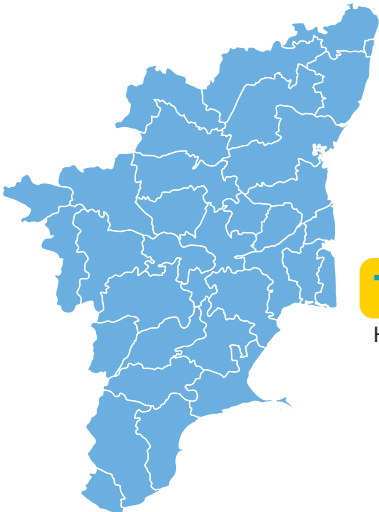
3 months ago

I have been enjoying Polar Bear ice creams for the last 3 years, and every single flavor has been awesome. The quality and taste have always been consistent. Among all of them, my absolute favorite is DBC—it's perfectly balanced and simply nailed it! Highly recommended for all ice-cream lovers. Great job, Polar Bear!

GROWING FOOTPRINT



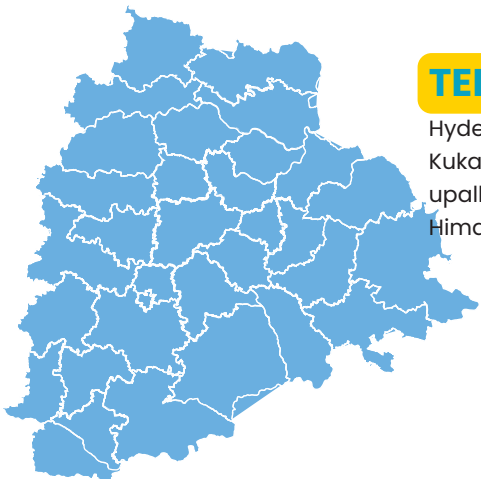
KARNATAKA **134 Outlet**
Kunigal Highway, Hassan, Kolar, Hunsur Highway, Hospet, Chitradurga, Bangalore, Belagavi, Bellari, Chikkamagaluru, Davangere, Gadag, Gulbarga, Hubli, Kunigal, Mandya, Mangalore, Manipal, Mysore, Raichur, Shimoga



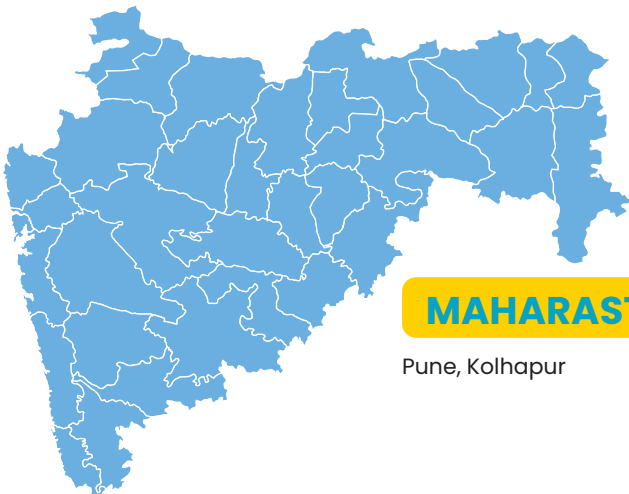
TAMILNADU **31 Outlet**
Hosur, Vijayapura, Salem, Coimbatore



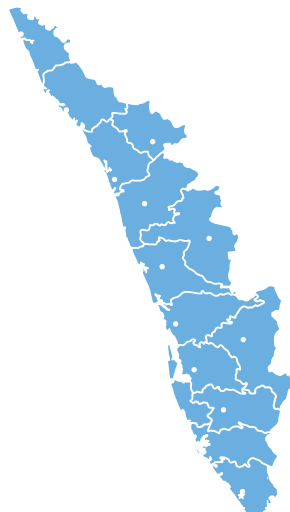
ANDRAPRADESH **7 Outlet**
Ananthpur, Nellore, Vijaywada, Ongole, Guntur, Kurnool



TELANGANA **16 Outlet**
Hyderabad, Kondapur, Nallagandla, Madhapur, Sun City, Kukatpally, Divyashree, Pragathi Nagar, Chinthal, Bach-upally, Hasbigsuda, Beeramguda, Gudimakapuram, Himayathnagar, Gachibowli



MAHARASTRA **5 Outlet**
Pune, Kolhapur



KERALA **1 Outlet**
Calicut

CORPORATE SOCIAL RESPONSIBILITY (CSR)

Creating Healthier Communities, One Initiative at a Time

“

At Polar Bear, we believe that sustainable growth goes hand-in-hand with social responsibility.

Through focused community outreach programs, we strive to improve health awareness, accessibility, and quality of life for underserved communities. ”

Building a Better Tomorrow

20+ CSR Initiatives
1000+ Students Impacted

School Health Programs

- Conducted health and wellness initiatives across government schools.
- Promoted preventive healthcare and healthy lifestyle awareness among students.
- Reached hundreds of children through educational engagement sessions.
- Kishore Rai, co-founder, Polar Bear gave back to his own school in Miyapadavu where it all began



Sustainability & Wildlife Conservation

- Supported the restoration of water holes in forest ecosystems to provide reliable water sources for wildlife.
- Contributed to reducing human-wildlife conflict by helping animals access water within their natural habitats.
- Collaborated with conservation partners and government authorities to strengthen environmental sustainability and biodiversity protection.



The Big Day: School's Grand Reopening Adventure!

Hands On Foundation
20.4K subscribers



A PLACE TO COME BACK TO, AGAIN AND AGAIN



Bangalore

CHERISHED ACROSS GENERATIONS



A photograph of a slice of cake on a wooden table. The cake is topped with a scoop of light green ice cream and several almond slices. It sits on a dark, scalloped-edged plate. In the background, there is a glass of almonds and a white pitcher. A semi-transparent teal band with the word 'THANKYOU' in yellow is overlaid across the middle of the image.

THANKYOU